

**Minutes**  
**Economic Planning and Development Committee**  
**Tuesday, December 12, 2017**  
**8:00 AM Pomfret Senior Center**

**Present:** N. Gardner, J. Folsom, M. Collins, C. Tracy, J. Stoddard

**Guests:** First Selectman M. Nicholson, Selectman P. Lewerenz, NECCOG  
Director J. Filchak, NECCOG H. Flexer, P. Mann

**Call to Order:** 8:00 AM.

**Approval of Minutes:** The November meeting minutes were reviewed and a motion to approve was made by J. Folsom and seconded by M. Collins. Approved.

**Citizens Statements and Petitions:** None

**Additions to the Agenda:** None

**New Business:**

- 1) A Conversation with John Filchak, Executive Director of NECCOG, re: Branding Study. At the request of the Board of Selectman, John Filchak and Hoween Flexer recapped the recent Branding Study which was completed for the Town of Thompson. A number of topics were discussed including: What is a brand? And “How is it Implemented?” NECCOG met with a number of citizens and organizations within the Town of Thompson to come up with 7-8 concrete recommendations, which included zoning regulation changes, and changing the perception of the town.  
NECCOG discussed the potential of a Branding Study for the Town of Pomfret and will get back to us with a potential proposal. He stressed that “perception can become reality”. Additionally, NECCOG updated the committee on the CEDS Regional Economic Plan which will be hosting meetings in January as well as State Tourism Sites.

**Old Business:**

- 1) Murdock Property/Selectman's Feedback of RFP for Forestry- The members discussed the Forestry Plan which was completed by Mr. Pasay. Previously the EPDC had asked the BOS to decide if the town should hire an servicing forester or a harvesting forester. The First Selectman asked for the recommendation of the committee. In order to properly write the RFP for a servicing forester it was recommended that an outside professional be consulted. The name of Steve Broderick, a retired UConn Forester was recommended to the body and as such the following motion was made by J. Folsom and seconded by J. Stoddard and passed unanimously; "We request the Board of Selectmen hire Steve Broderick to write an RFP which would hire a servicing forester to oversee an implement the plan as drafted by Mr. Pasay for a selective timber harvest on the Murdock Property." We would ask that the servicing forester be independent from the harvester of the timber".
- 2) QV Tech Park- A regional meeting should be held in February or March of 2018.

**Citizens Statements and Petitions:** M. Nicholson stated that the Pomfret Proprietors are thinking of sending a mailing out to private businesses and may look for town assistance in financing the cost.

**Adjournment:** 9:43 AM

Respectfully Submitted,  
Nicholas Gardner  
Chairman