

Minutes

Economic Planning and Development Committee

Tuesday, April 10, 2018

8:00 A.M. Pomfret Senior Center

Present: M. Collins, C. Tracy, J. Stoddard, W. Hinchman, G. Kuzmicki,

Guests: M. Nicholson, P. Mann

Call to order: 8:01 A.M.

Approval of Minutes: The January meeting minutes were reviewed and a motion to approve was made by J. Stoddard and seconded by C. Tracy.

Citizens Statements and Petitions: None

Additions to the Agenda: None

Old Business

1. Murdock Property/Forestry Plan: Members reviewed the 12 Page Forestry Services report that was issued by the Town of Pomfret. All agreed it was well done.
2. QV Tech Park: Maureen Nicholson commented that she heard that they are discussing lot size change. Proposed lot 3 into smaller lots near the YMCA. She also passed out a colorful flyer that is being used to market the commercial lots.
3. NECOOG Branding Study: Maureen Nicholson passed out copy of the Thompson Brand Study and the committee agreed it was a good deal at \$3,000. A motion, by C. Tracy, to authorize a Branding Study and overview of Pomfret. J. Stoddard seconded it. All were in favor. And motion passed.
4. Searles Rd. Property: Maureen Nicholson spoke to the listing agent and was told the old Steakumm plant has had a potential buyer for a few years. They are still going through environmental studies.
5. Pomfret Proprietors: do not need support for a mailing anymore. It has already been sent. It was brought up that the Pomfret Proprietors are a grass roots group which is independent of the Town of Pomfret.

New Business

1. Town Website: Social media. It was proposed that we invite Chris Caciz back to discuss the social media work she is doing for the Pomfret Proprietors. There was not a quorum at the last meeting she was at. All agreed we needed to beef up our Economic Development website. Maureen Nicholson passed out copy of Town of Woodstock, CT - Economic Development Links. New committee member, Greg Kuzmicki, volunteer to help put more content on our site and make it more user and business friendly. Needs to be smart phone compatible. We have an ongoing relationship with Web designer company "Virtual Towns & schools" that will edit and help maintain the website. Maureen will look into giving Greg permission to make changes.

Maureen recommend that the committee sign up for Town news alerts by clicking on the button at the bottom of the web page.

Citizens Statements and Petitions: None

Adjournment: 8:43 A.M.

Respectfully Submitted,
Mary Collins
Vice Chairman